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4th Annual Entrepreneur Wall of Fame Awards

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Thursday, April 19, 2018

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### **KEYNOTE SPEAKER**

### David Mammano, America's Entrepreneur Coach

For more than 20 years, David Mammano has been a serial entrepreneur. Having started seven businesses from scratch, he thrives on starting and growing businesses.



Today he thrives on helping others start or grow their businesses by infusing the latest entrepreneurial principles into their strategy.

He is the host of The Avanti Entrepreneur podcast, a TEDx speaker, a Forbes.com contributing writer, an adjunct professor at the University of Rochester, and the author of business and college planning books.

David has started, sold, franchised, licensed, and taken on partners as well as investors with his companies. He's done it all, and now Dave is ready to help others start or grow their companies.

In 2004, David published his first book, "101 Things You Can Do To Become an Outstanding Young Adult." His second book, "Make Love in the Workplace," a guide to awesome culture in the office, was published in 2014.



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#### **CONSULTANT'S CONSULTANT**

2015 LUZ FLORES LEE, ALL OF YOU CONSULTING

2016 RALPH KRAFT, R. KRAFT, INC.

2017 Luis Martinez, Human Capital Strategy Partners

### **COMMUNITY CHAMPION AWARD**

2015 MARY SPERR, BLUE LILAC MARKETING GROUP/TOWN OF CHILI

**PAST RPCN AWARD WINNERS** 

2016 LINDA ANDREANO, PLANET BOTANICA AND COMMISSIONER AND BOARD CHAIR N. GREECE FIRE DISTRICT

2016 Dr. Leonard M. Brock, Ed.D., MPA, Rochester-Monroe Anti-Poverty Initiative

2017 ROBIN DETTMAN, COACHING FOR SUCCESS

### **SPECIAL RECOGNITION**

2016 BOB LURZ, CONSULTANTS ACCELERATOR

### **NEW! STEVE ROYAL LIFETIME ACHIEVEMENT AWARD**

### LINDA HALLIBURTON FRIEND OF RPCN AWARD

2014 LINDA HALLIBURTON, CAROLYN JOHNSON, JENNIFER BYRNES, ROCHESTER PUBLIC LIBRARY

2015 TOM FRISK, NYS DEPARTMENT OF LABOR

2016 JEAN KASE, THE ENTREPRENEUR'S NETWORK (TEN) AND PTAC (PROCUREMENT TECHNICAL ASSISTANCE CENTER)

2017 DOUG MABON, GREATER ROCHESTER SCORE & BUSINESS BROKERS NY LLC

#### DAVE YOUNG DEDICATED SERVICE AWARD

**2014 DAVE YOUNG** 

2014 BOB LURZ, CONSULTANTS ACCELERATOR

2015 STEVE ROYAL, ROYAL ASSOCIATES

2016 MICHAEL VAN DER GAAG, BEYOND THE INTERFACE

2017 DAVID POWE, AIOPX MANAGEMENT CONSULTING

#### **NEW! LEADERSHIP AWARD**

### **ENTREPRENEUR OF THE YEAR**

2015 JON SCHULL, E-NABLE

2016 SEBASTIAN MAROUNDIT, BUILDING MINDS IN SOUTH SUDAN, INC.

2017 MICHEL F. MOLAIRE, MOLECULAR GLASSES INC. AND MOLAIRE CONSULTING LLC.

### **ENTREPRENEUR OF THE YEAR AWARD**

BUSINESS OWNER OR LEADER WITH THE MOST NOTEWORTHY ACHIEVEMENT IN BUSINESS.

TODD BERNHARD PRESENTED BY BOB MANARD
OWNER, NO TIE + FLIXACADEMY + APPROCHESTER



Todd Bernhard is a "parallel entrepreneur." He founded NoTie.NET in 2008, when the iPhone App Store began, and has developed over 100 apps with more than six million downloads and nearly one million dollars in app sales.

To help other developers be successful, he co-founded <u>AppRochester.com</u> in 2010 with Steve Maier and the group has met monthly at RIT for the past 8 years.

His other startups include AllAccess.US which helps the Blind and Deaf as well as FlixAcademy.com which helps students learn using movies.

Mr. Bernhard has also taught at RIT and is part of the Marketing team at CloudCheckr, a local startup with \$50 million in funding that helps enterprises use the Cloud safely and save money. Todd considers himself a creative serial entrepreneur.



### **PROGRAM**

### **COCKTAIL RECEPTION**

WELCOME BOB MANARD, RPCN PRESIDENT

EMCEE GINNY RYAN, WHAM CHANNEL 13

DINNER GRAZING STATIONS

KEYNOTE SPEAKER DAVID MAMMANO

AMERICA'S ENTREPRENEUR COACH

**AWARDS PRESENTATIONS** 

CLOSING REMARKS BOB MANARD, RPCN PRESIDENT

GROUP PICTURE OF AWARD WINNERS



Tina Scahill



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Page 10

Page 3

### CONSULTANT'S CONSULTANT AWARD

THE PERSON WHO PROVIDED THE MOST INFLUENCE IN YOUR PRACTICE, JOB OR **BUSINESS.** 

### JENNIFER SERTL

#### PRESENTED BY LAURIE ENOS

#### PRESIDENT AND FOUNDER OF AGILITY3R



Jennifer is being recognized for her dedication to her clients and community. She is a Business strategist, an internationally recognized influencer in social media, and thought leader in the emerging field of corporate consciousness. She is president and founder of Agility3R, a leadership development company dedicated to strengthening strategic skills and helping leaders become more resilient, responsive, and reflective. She is coauthor of Strategy Leadership and the

Soul published by Triarchy Press. She is currently Social Media Ambassador on-site for Social Innovation Summit held bi-annually in Washington, DC and Silicon Valley and writes for Huffington Post. She started a Leadership Book Club, is involved in the Carlson Co-Work community, and started the Getting to 50/50 Day event in Rochester in 2017 and is now planning the April 2018 event.

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### **LEADERSHIP AWARD**

NEW AWARD: FOR A LEADER WITHIN THEIR COMPANY AND THEIR COMMUNITY, WHO PROMOTES BUSINESS GROWTH, AND EFFECTIVELY FOSTERS DIVERSITY IN THEIR BUSINESS OR ORGANIZATION.

# **CHRISTINE WHITMAN**

### PRESENTED BY DAVID POWE

PRESIDENT AND CEO, COMPLEMAR



Christine is the first recipient of this award. Christine is not only a leader in her company as CEO, but she is a true community leader. She cochairs the FLREDC Entrepreneurship & Innovation Workgroup. She is a founder of the Greater Rochester Enterprise and the Rochester Angel Network and serves on the boards of Soleo Communications, Voiceport and OneStream Networks. She is a member of the Board of

Trustees at the George Eastman Museum and NextCorps (formerly High Tech Rochester), RIT Board of Trustees and is a past President of the Board. She is also on the advisory boards of Venture Creations. Christine is also a recipient of the National Women's Hall of Fame "Keeper of the Flame". As a founder of the Rochester Angel Network, she looks to help growing start-up entrepreneurial companies in the Rochester region.

### Congratulations to the recipients of the 2018 RPCN Awards!

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### DAVE YOUNG DEDICATED SERVICE AWARD

ANY RPCN MEMBER WHOSE DEVOTION, DEDICATION OR EFFORTS MOST BENEFITTED THE RPCN ORGANIZATION'S GROWTH, PROGRAMS OR STANDING IN THE COMMUNITY.

# DAVID BASSETT PRESENTED BY BOB LURZ OWNER, BASSETT IP STRATEGIES



Dave has done so much for the RPCN organization and has contributed greatly to its success. He served a term as president of RPCN and was Treasurer for four years prior to becoming Vice President. Dave has remained active in RPCN by being on the board, TrendTalk committee, OPs Committee, Pathstone, Enhancing Human Capital, and leading the new U of R/Simon School Mentoring Program. Dave chaired the 2014 'Picture Yourself' conference

and helped with two others. He has presented at RPCN meetings on topics ranging from finance considerations for developing business plans to IP in general and patenting specifically. Dave's devotion and dedication has greatly benefited RPCN's organization, growth, programs, and standing in the community. How fitting that Dave supported the creation of the Dave Young award and is now a winner!

Congratulations!
Carla Vazquez
Recipient of the
Linda Halliburton
Friend of RPCN Award



We can help you obtain a patent on your invention!

Page 8

Dave Bassett
Basset IP Strategies
dbassett@bassett.pro
(585) 739-9726



### **COMMUNITY CHAMPION AWARD**

THE PERSON WHO PROVIDED DIRECTION OR GUIDANCE RESULTING IN A NOTEWORTHY IMPROVEMENT IN THE COMMUNITY OR COMMUNITY SERVICE ORGANIZATION IN THE AREA.

# SHERIFF TODD BAXTER PRESENTED BY JOYCE CURRAN MONROE COUNTY SHERIFF



Baxter joined the local force following three years of active duty with the U.S. Army as a Military Police Officer. He continued his military service with the U.S. Army Reserve, 98th Division, for another 19 years before retiring as a Master Sergeant, Brigade Anti-Terrorism and Training Non-commissioned Officer in 2005. In the Rochester Police Department, Baxter commanded a Division consisting of officers, investigators and supervisors in five platoons, non-sworn employees, and managed a new police facility. He

was a 19 year member of the SWAT team, completing his assignment as team Commander. Baxter next served as Town of Greece Police Chief before assuming the duties of Executive Director of the Veterans Outreach Center, Inc. in 2014. He was elected as the Monroe County Sheriff in November of 2017. Baxter holds an Associate Degree in Criminal Justice from Monroe Community College, a Bachelor's Degree in Organizational Management and a Master's Degree in Strategic Leadership from Roberts Wesleyan College.



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### **Sandra Glanton**

585-230-0649 sg@projectsaccomplished.biz www.projectsaccomplished.biz

Page 5

### **SPECIAL RECOGNITION AWARD**

PRESENTED TO AN INDIVIDUAL IN RECOGNITION FOR THEIR CONTRIBUTIONS TO THE SUCCESS OF RPCN.

# STEVE ROYAL PRESENTED BY MICHAEL VAN DER GAAG OWNER, ROYAL ASSOCIATES



Steve Royal is being presented with this Special Recognition award because of his dedication, and contributions made to the RPCN. He has been a dedicated member of RPCN since the early '90's and has been integral to the operation and growth of RPCN.

He has held several offices for many years: Secretary from 1994-2009, Webmaster since

2000, and served as the Office Manager & Newsletter Publisher. He also started the Friday morning Technical Forum event and continues to facilitate it. Steve assists in sending email communications about upcoming events to the RPCN membership.

Steve was the recipient of the RPCN Dave Young Dedicated Service Award in 2015.



### STEVE ROYAL LIFETIME ACHIEVEMENT AWARD

NEW AWARD: IN HONOR OF LONG-TIME RPCN MEMBER STEVE ROYAL BECAUSE OF HIS DEDICATION, CONSISTENCY AND WILLINGNESS TO LEARN NEW THINGS. RECOGNIZES ANY SUCCESSFUL ENTREPRENEUR WHO EXHIBITS THESE ATTRIBUTES, AND HAS CONDUCTED A SUCCESSFUL BUSINESS.

# NICK FRANCESCO PRESENTED BY STEVE ROYAL ASK NICK! AND SECURITY TANGO



Nick Francesco is the first recipient of this new award. Nick has been in the microcomputer industry since 1975. He has been answering your computer questions for years now, on the radio, on television, and in the newspaper. He publishes an IT column weekly for the D&C, and he also hosts a radio show where he answers IT and computer-related questions. Nick writes a column for ComputerLink Magazine and he also runs the Security Tango website for free security apps.

Nick has not only been a friend of RPCN but he has successfully run his business for many years. He has been a featured speaker to the RPCN.

### LINDA HALLIBURTON FRIEND OF RPCN AWARD

ANY NON-MEMBER OF RPCN WHOSE DEVOTION, DEDICATION OR EFFORTS MOST BENEFITTED THE RPCN ORGANIZATION'S GROWTH OR PROGRAMS.

CARLA VAZQUEZ
PRESENTED BY MARY SPERR
ADVANCED CERTIFIED BUSINESS ADVISOR, SUNY BROCKPORT NYS
SMALL BUSINESS DEVELOPMENT CENTER



In her role at the SBDC, Carla provides one-to-one confidential guidance, insight, and resources for entrepreneurs in order to assist them with starting or expanding their businesses. She helps develop business plans, loan information assistance, marketing, procurement, women and minority-owned business certification.

Working alongside Linda Halliburton, Carla

Develops and delivers seminars and information sessions on topics related to business ownership. Many of these become consultants who have then joined the RPCN. Dedicated to her community, Carla also serves as Vice President of the Board of the Gates Chili Chamber of Commerce and the Gates Town Library Board of Trustees.