**Lifestorming**

**The Science of Creating High-Performance Companies**

*By Paul J. Zak*

**Why do you do the things you do … and how can you do them better?**

*Lifestorming* is the product of acclaimed executive coaches, Marshall Goldsmith and Alan Weiss. They help you understand why you do what you do and offer a comprehensive process that helps you do things better and create a new, improved version of yourself.

*"Lifestorming is well-written and very informative. These lessons have an instant impact and will definitely help you grow professionally and personally." - The Association of MBAs*

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